Dear SHRM Member,

In today’s competitive talent marketplace, it is imperative for organizations to make informed and strategic decisions regarding their employee benefits strategy.

***Washington State SHRM*** is conducting a statewide [***Employee Benefits Survey***](http://wastatecouncil.shrm.org/BenefitsSurvey). This survey will provide detailed information regarding the various benefit programs offered by employers throughout Washington State to improve their ability to attract and retain quality talent. Organizations can then use this data to inform their benefits strategy in the current talent marketplace.

 **LEVERAGING LOCAL MARKET DATA TO INFORM YOUR EMPLOYEE BENEFITS STRATEGY**

* Types of employee benefits being offered by local employers
* Benefits that enable employers to personalize employee benefit plans
* Employer/Employee contribution strategies
* Alternative contribution strategies
* Addressing mandated sick and safe leave requirements
* Top benefit priorities of Washington State employers

The survey opens for participation on **Tuesday, September 12, 2017**. Results will be published in mid-November. Survey participants who are SHRM members and affiliated with a local SHRM chapter will receive the results for free!

Get complete details and claim your **COMPLIMENTARY** Comprehensive Employee Benefits Report by participating in the online survey no later than Friday, September 29th by visiting [WaStateCouncil.SHRM.org/BenefitsSurvey](https://wastatecouncil.shrm.org/BenefitsSurvey).